

## Top 5 reasons to join DU

1. Purposeful education to make a difference
2. 'One Team, Students First' focus
3. Challenging and rewarding experience
4. Stimulating learning conditions
5. Dhofar region magnificence and rich heritage

## Have you ever wondered ....

1. How you might have innate creative potential to be a successful graphic designer without having to know how to draw or paint?
2. How graphic designers contribute to the success of any conceivable product?
3. How to produce television shows, cartoon movies, and 3d animations?
4. How to take one's idea and transform it into an icon in the public consciousness?
5. About your role in uplifting the human spirit in a changing world?

Wonder no more! Earning a Diploma or a Bachelor Degree in Graphic Design at Dhofar University will give you the opportunity to contemplate the meanings of and to find life sustaining answers to these ever so important questions.

## What is Graphic Design?

It has been said that 'a picture means a thousand words'. Graphic design is way beyond a picture. It is concerned with the promotion of ideas, concepts, and principles, marketing of products or services, publicizing of events, or production of entertainment programs through visual communications. It requires keen understanding of the message to communicate and the mood, behaviour and preferences of the target audience. By merging art and technology a graphic designer creates brochures, posters, newsletters, logos, websites, animation, TV ads, and artifacts to capture the imagination of the audience and drive purposeful action.

## Graphic Design at Dhofar University

The Graphic Design Program at Dhofar University puts what is in the best interest of students and community, first and foremost. Every little experience the student attains represents a block in the building of a competent, confident, purposeful, problem solving, competitive, responsible, and conscientious individual. This is accomplished by means of a curriculum and facilities that conform to the highest of standards, faculty members committed to the academic and personal growth of the student, and an environment that inspires learning and drives creativity.

## Career Opportunities

Graphic Designers attain a broad spectrum of skills that open the door for career opportunities in design firms, ministries and governmental agencies, advertising companies, educational institutions, printing services, media and television stations, video editing and animation studios, web designing firms, and every enterprise in need of marketing. Most importantly, you can imagine something that never was and make it a reality! There is so much work to be done to guarantee the future of mankind and graphic designers can tap the possibilities through the spirit of innovation and entrepreneurship.

## We love to connect with you

For more information about the Graphic Design program you are welcome to visit us any time or contact:

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